



Desktop Mobile WAP

Sort by Date Relevance

Search

Widgets Home

This is cache of http://gadgetress.freedomblogging.com/deal-locker-guarantees-some-coupon-codes/. Cache is the snapshot of article that we took when we index feed. To see original page click here. We are not affiliated with the authors of this article and not responsible for its content.

BROWSE CATEGORIES

- Audio
Camera
Car
Gadget
Gizmo
Laptop
Palm
PDA
Phone
Pocket PC
Portable
Robot
Smartphone
Toy
Video

TOP SEARCH

RECENT SEARCH

RELATED VIDEO

Deal Locker guarantees (some) coupon codes

2008-05-05 19:52:15 by Gadgetress in Gadgetress

Subscribe | Bookmark & Share | See cached article | See other articles from this feed | Abuse Report Part 2 in an ongoing series about

online deals. See part one on FatWallet HERE.

When I search for coupon codes, most of the time I don't expect them to work. Possible reasons include the code expired, was used by the maximum number of shoppers or, well, I don't know. The codes just don't work. Jonathan Lieberman feels my pain. He's president of Deal Locker, a year-old deal site based in San Diego.

Guaranteed to work.



He started the site for the same reason I search for coupon codes: "I was 100 percent driven by the fact that I hated when I got to the checkout, that empty coupon code box was just staring me in the face. It's a truly frustrating experience. But I could do something about it," he said. He's a developer and one code led to another code led to Deal Locker.

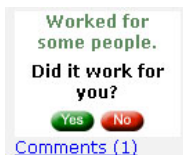


Deal Locker gets coupon codes and discounts directly from 3,000 stores. But unlike some sites, it strives to only post codes that work. Deal codes it gets directly from the stores or manufacturers get a 'Guaranteed to work' logo next to

those offers.

But since it also accepts coupon codes and tips from users, it needed a way to vet the working from the non working. With only 3.5 employees, it relies on users to perfect the system. Every coupon that didn't come from the manufacturer has a little link next to it asking, "Did it work for you?"

If the coupon doesn't work for 66 percent of people who vote, it is removed. (more...)



Tags: coupon codes, codes, accepts coupon codes, coupon, deal locker, post codes, code, code led, deal codes



TOS Disclaimer Privacy Policy Contact Us About Us Ping Us Submit Your Blog

Copyright © 2007 iRatty Ltd. Some rights reserved. iRatty's logo, trademarks and other marks that appear throughout this Web site, network, its affiliates, or any third party trademark owners, and are protected by U.S. and international trademark laws. You are prohibited from using any of the marks appearing throughout this Web site without express written consent from the respective trademark owner except as permitted by applicable laws. This network is also under protection of The Digital Millennium Copyright Act.