

Coupon Web Sites Like Deal Locker Fast Becoming an Ally of Savvy Holiday Shoppers

Deal Locker, a fast-rising website offering online coupons and coupon codes, is arming consumers with thousands of deals and discounts this holiday season.

SAN DIEGO, Calif. (November 21, 2007) -- The fourth week of November is home to many traditions in this country; friends and family, turkey and stuffing, and that uniquely American contact sport, holiday shopping.

Starting on November 23, Black Friday, millions of consumers nationwide be on the hunt, seeking bargains and deals at shopping malls and shopping websites, unaware of a key ally in this battle, online coupon and coupon code websites like Deallocker.com.

"Many consumers don't realize how much a site like Deal Locker can help them save," explained Jonathan Lieberman, President of Deallocker.com. "Using our site as an example, we offer over 18,000 active coupons, coupon codes, and printable coupons from more than 4,000 retailers, everything from books to electronics to lingerie to jewelry to computers. These coupons can help consumers save literally thousands of dollars on brands they want, from retailers they trust."

While not one of the first coupon websites to appear on the Internet, Deal Locker is certainly one of the fastest-growing. Launching earlier this year, the site has experience meteoric growth - the web information company Alexa.com estimates the site has grown more than 600% in the last 3 months. Lieberman attributes this rise to the connection Deal Locker forges with its visitors. "We share with our visitors a passion for finding deals; we love that rush as much as they do, and it's something we think it comes through when you visit the site."

In addition to online coupons, Deal Locker also features a blog highlighting special offers and shopping advice.

Lieberman's advice to this season's holiday shoppers?

"Get up early, secure your parking spot, and of course, start by visiting Deallocker.com."

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